



Mediterranean nights

Alcohol, drugs and violence related to holidaymakers in five European countries

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Introduction

- Millions of young people holiday abroad each year
- Opportunity to party every night
- High levels of substance use
- High levels of negative outcomes
- However, health of holidaymakers neglected
- Places burdens on:
 - Young people's health and wellbeing
 - Health, police services and tourism in resorts
 - Health services in holidaymakers' home countries
- What are the risks, where and to whom?



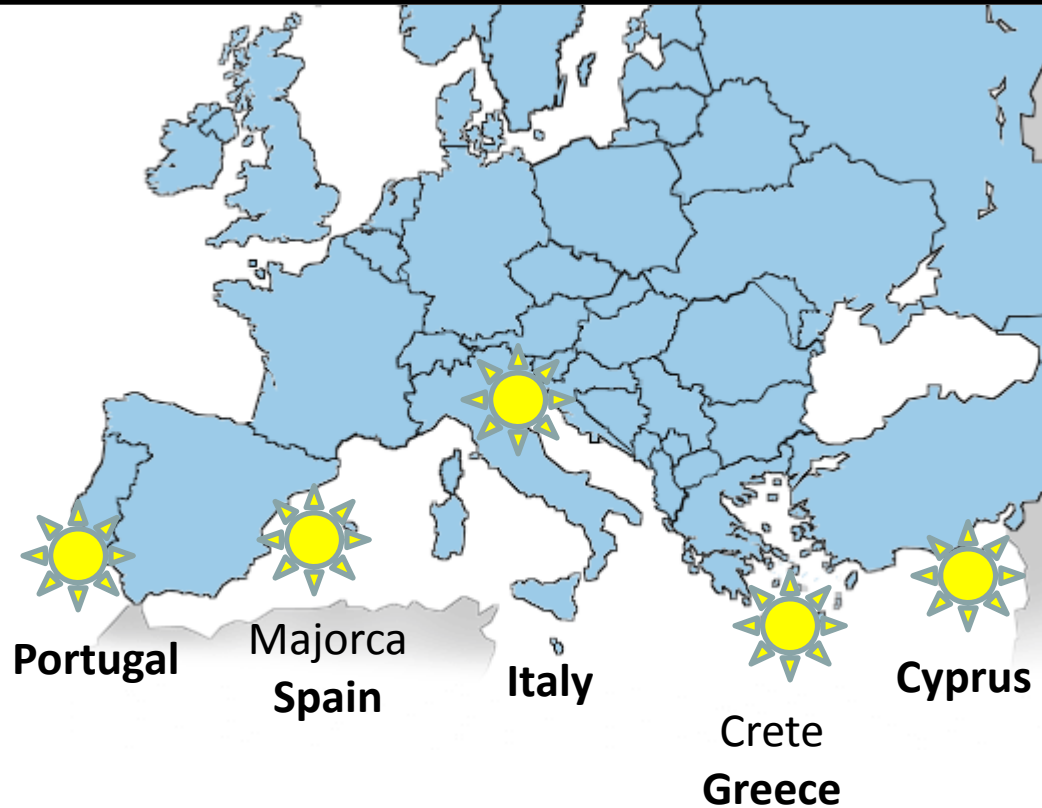
Past Research

- Series of studies of young Europeans in Spain
- Majorca and Ibiza
 - Increased alcohol
 - Increased drug use and recruitment to drug use
 - Increased sexual risk taking
 - Negative outcomes including violence and injury
 - Variations in risk taking and outcomes between nationalities and resorts
- Spain just one of many Mediterranean destinations
- How do risks vary between locations & nationalities?



The 2009 Daphne Study

- European Commission funding
- 16-35 year old British & German holidaymakers
 - Portugal
 - Spain
 - Italy
 - Greece
 - Cyprus
- Short questionnaire
- Substance use, violence and injury on holiday
- Airport check in areas



The Sample

- Total sample = 6,502

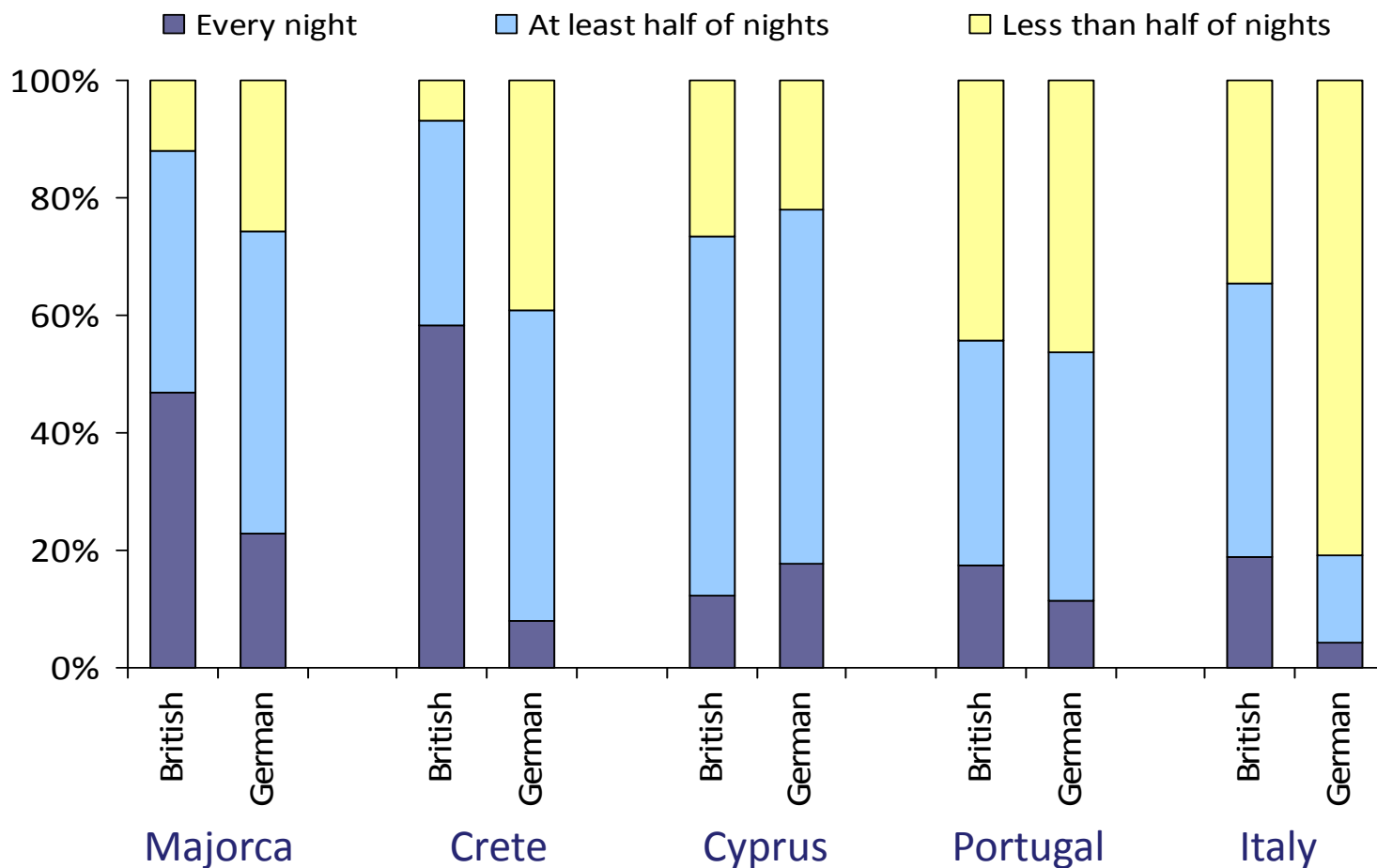
	Majorca	Italy	Crete	Cyprus	Portugal
British	702	764	777	736	734
German	715	720	301	764	289

- Mean age: British 21.5 years, German 23.3 years
- Mean length of stay: 9 days

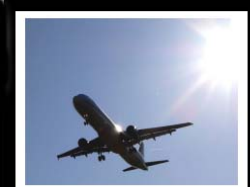
% choosing to visit due to nightlife					
	Majorca	Italy	Crete	Cyprus	Portugal
British	80%	17%	88%	64%	30%
German	76%	6%	42%	62%	30%



On how many nights did you visit bars or nightclubs on holiday?

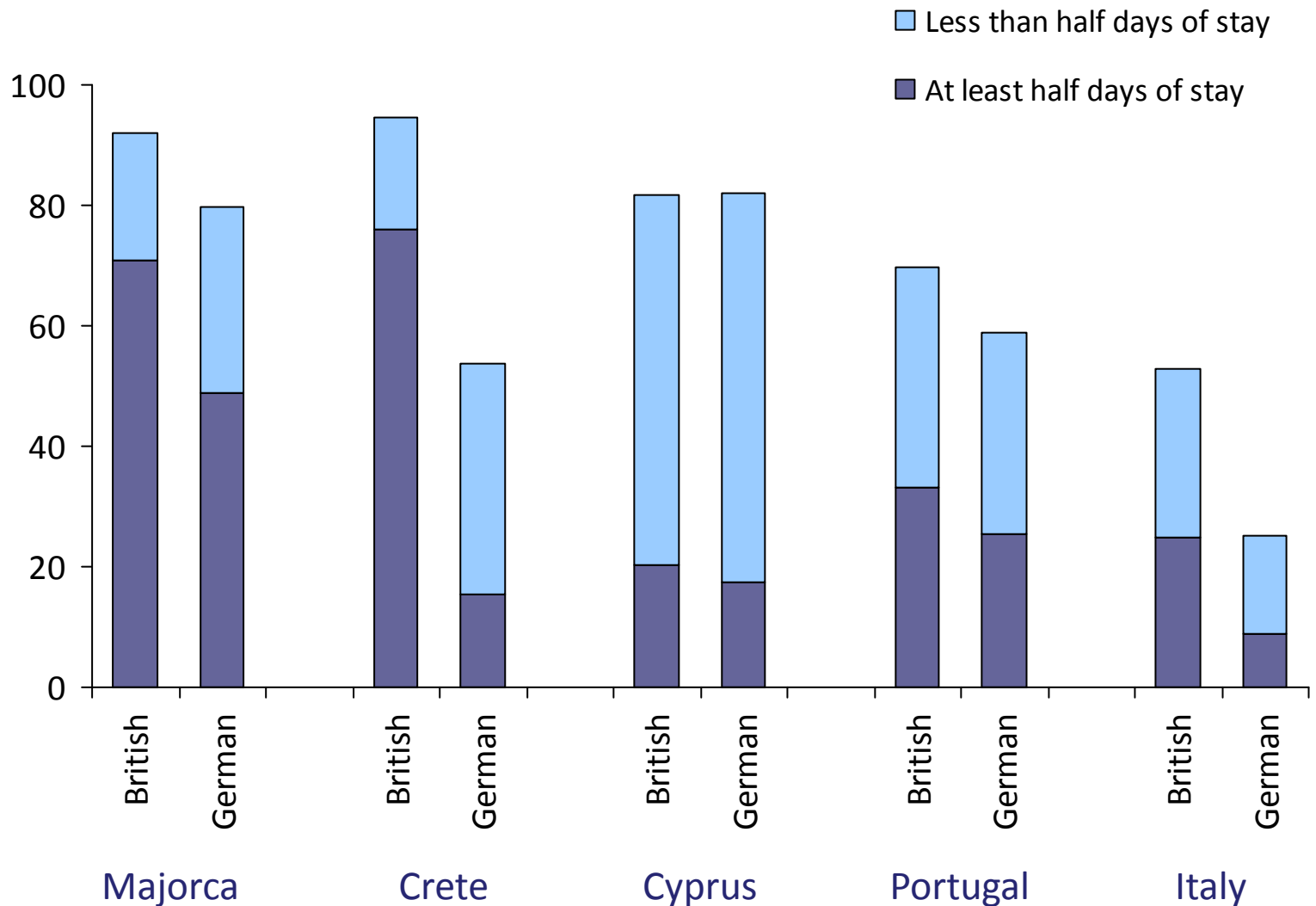


If young people go out once a week at home, a two week holiday can contain up to a fifth of a year's nights out



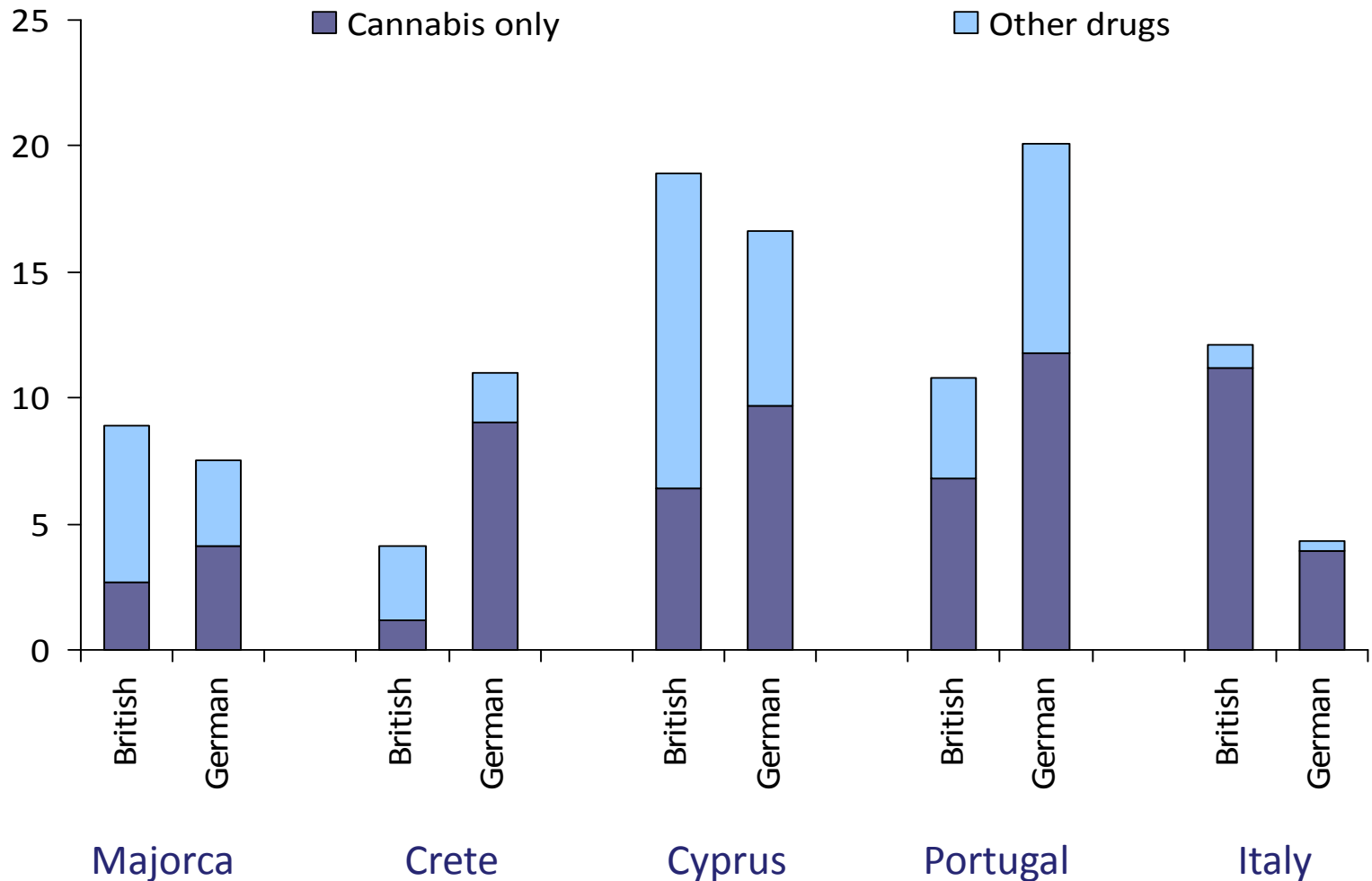
Frequency of drunkenness on holiday

95% of participants drank alcohol on holiday



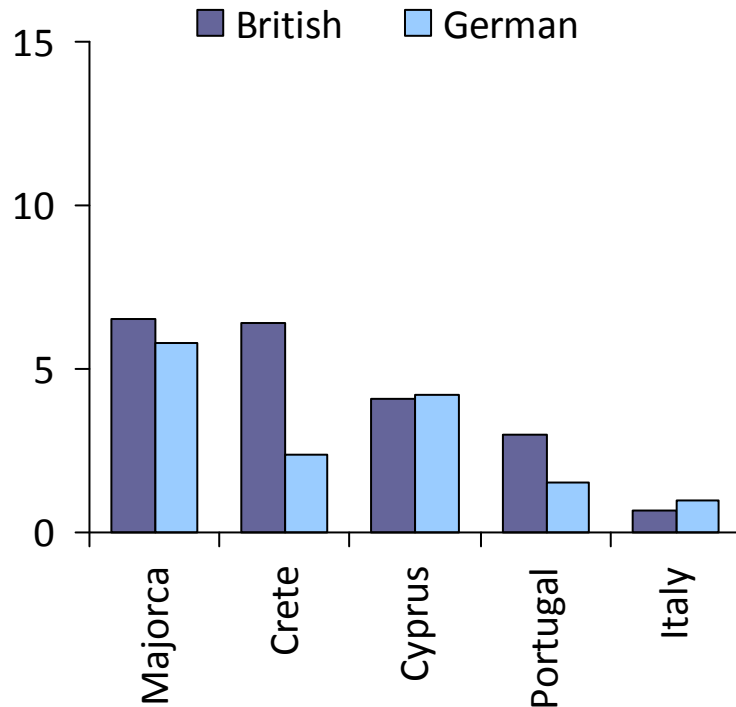
Drug use on holiday

1 in 10 participants used drugs on holiday

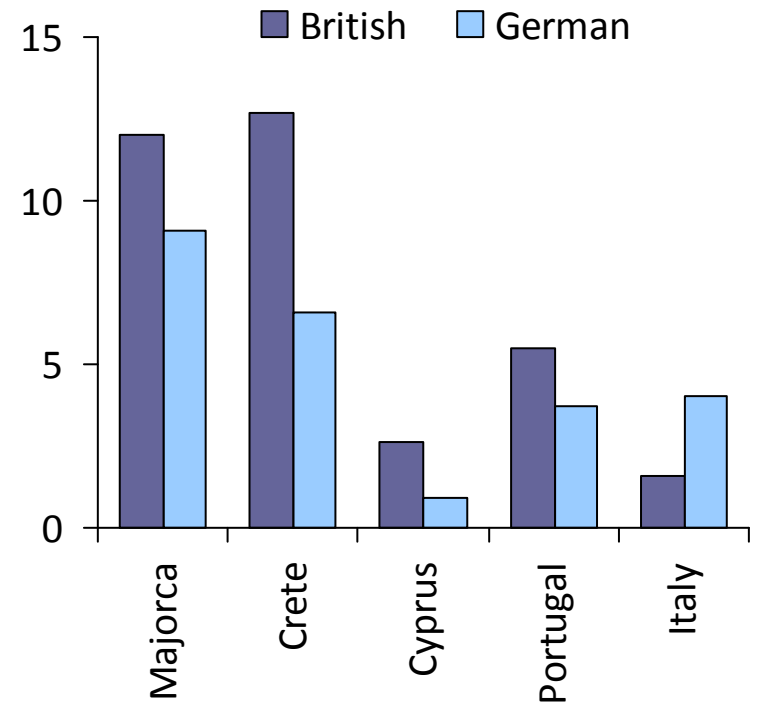


Violence and Unintentional Injury

% involved in violence on holiday



% injured in an accident on holiday



Around 7 million foreign tourists visit Majorca each year

Around 2.5 million are aged 16-35, 75% are British or German

Almost 200,000 injured in an accident

Over 100,000 involved in a physical fight

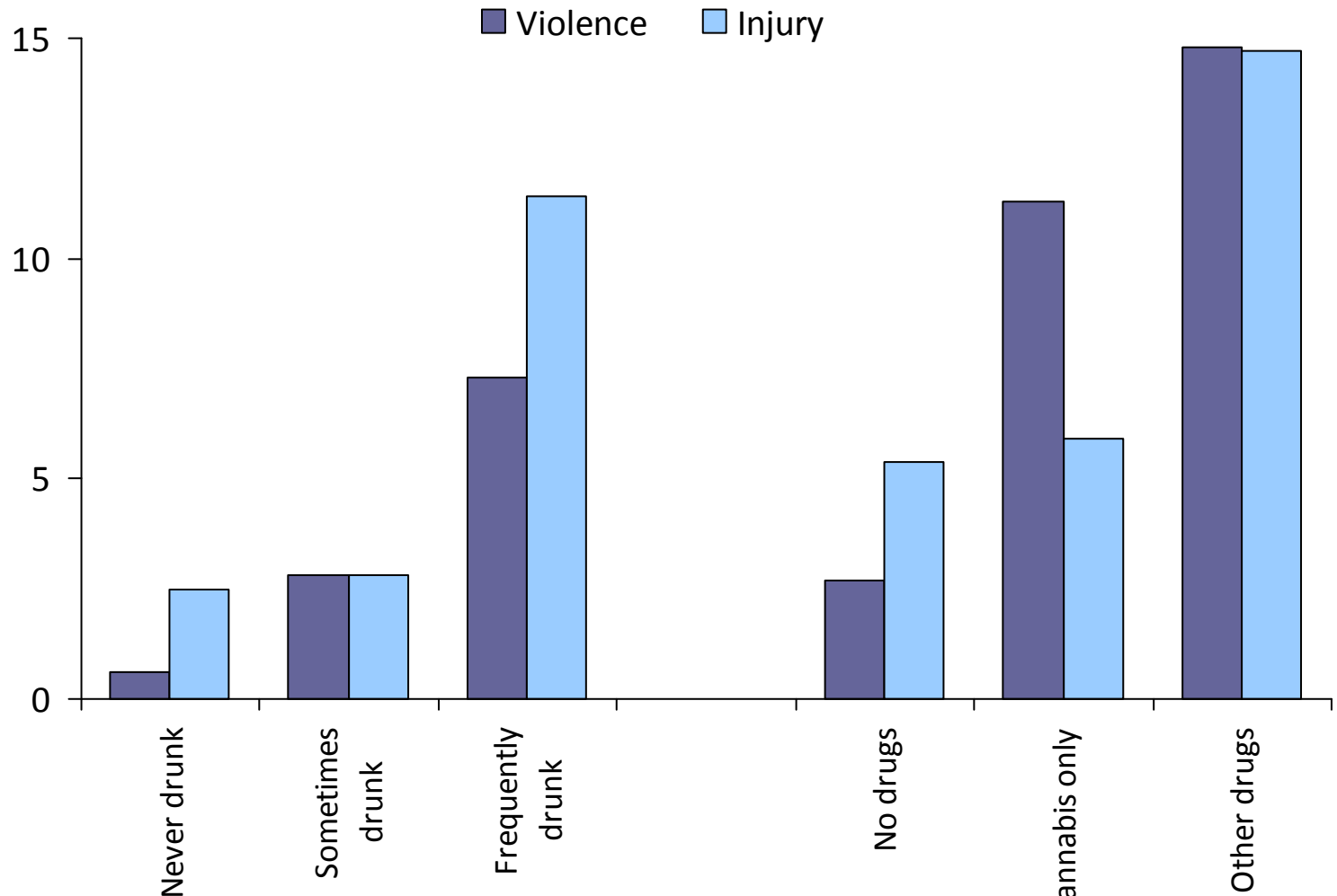
Circumstances of fights

- Strangers (82%)
- Same nationality
 - 66% British / British opponents
- Late at night (87% 10pm-6am)
- Bars and nightclubs (51%)
- Streets (36%)
- Under influence of alcohol (90%)
- Under influence of drugs (9%)
- 41% insult, 25% self-defence, 23% disagreement,
- 19% resulted in police involvement
- 62% resulted in some injury
- 12% required medical treatment



Violence, Injury and Substance Use

% experiencing violence or injury on holiday



Increased Odds of Violence and Injury

Violence

- Majorca (British and German)
- Crete (British)
- Male
- Visited due to nightlife
- 8-14 day stay
- Smoker on holiday
- Cannabis or other drug user on holiday
- Frequently drunk

Injury

- Crete (British and German)
- (*Germans in Cyprus had reduced odds*)
- Male
- Younger age (under 25)
- Used drugs other than cannabis on holiday
- Frequently drunk





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Thank You

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